

## ADI Project: Coffee Initiative

Target: Subsistence farmers of the region

Location: Sumatra, Indonesia

ADI is promoting fair trade through partners based in Indonesia who buy raw coffee for export to US coffee roasters. This trade allows our partners in the US to enjoy direct sourced coffee as they grow long-term relations with producers in rural Indonesia. By travelling regularly to rural villages, our field partners grow in their awareness of issues that impact the well-being of small holding farming families. This year, ADI bought 68 bags of green Sumatran coffee, which we have begun roasting and marketing. ADI expects the sale of coffee to be a viable long term opportunity for neighborly exchange between US partners and the farmers of rural Sumatra. Contact us to order a bag of freshly roasted *gayo* coffee.



Our field partners inspect local coffee trees.



After de-hulling by a water process, ladies gather to clean the green beans and fill sacks for export.